



# Sponsorship Opportunities

The Spokane River Run is a non-profit trail race featuring a 5K - 50K race courses through the beautiful trails of Riverside State Park. It is also one of the longest and oldest trail runs in the Inland Northwest! Proceeds from this race are donated to the Active for Youth program, Garfield Elementary and the Garfield A.P.P.L.E. Program. We believe in fostering better education and fitness opportunities in our public grade schools regardless of socioeconomic status.

## Title Sponsor : \$10,000

- Title sponsor logo placement on race shirt
- Unlimited** business name inclusion in print advertising, website, social media, and email campaigns
- Pre-race and in race acknowledgment.
- Opportunity for speaker at race.
- (2) Relay race entries or (6) 5k or 10k race entries
- (2) Discovery Year Passes

## Platinum : \$2,000

- Your logo on website w/ link to your website
- 3 Branded social media post/shout outs and newsletters
- Large logo on race t-shirt
- Large banner at start/finish line (self provided)
- Sponsor banner at water station (self provided)
- Logo/Ad included in race instructions
- (1) Relay team race entry  
OR (6) 5k or 10k race entries plus 50% off any additional relay team entry
- (2) Discovery Day Passes
- Large logo in weekly APPLE parent newsletter

## Gold: \$1,000

- Your logo on website w/ link to your website
- 2 Branded social media post/shout outs
- Medium Logo on race t-shirt
- Logo/Ad included in race instructions
- 50% Off cost of relay Team entry
- (4) 5k or 10k race entries
- (1) Discovery Day Pass
- Race announcement/acknowledgment
- Logo in weekly APPLE Parent Newsletter

## Silver \$500

- Your logo on website w/ link to your website
- Logo/Ad included in race instructions
- (1) Social media post/shout out
- 25% Off relay team entry
- (2) 5k or 10k race entries

## Bronze: \$250

- Logo on website
- Logo/Ad included in race instructions
- (1) Social media post/shout out

## FAQ

### What is the Spokane River Run?

- The regions top rated trail race!
- Offers a wide variety of races ranging from 5k-50k
- Recognized in Trail Runner Magazine Trophy Series
- Voted 2nd Best running event in the Inlander Best of 2023

### How many people typically participate?

- Typical average of 1,100 participants as well as 250+ volunteers

### What is the A.P.P.L.E Program?

- A.P.P.L.E. Stands for:  
Alternative Parent Participation Learning Experience
- Parents support the learning experience for kids in this program by bringing their specific abilities, hobbies, and passions to the classroom
- Children and Teachers are able to have a learning environment that is enriched because of the extra time and attention that is given by parents and family members

### Whats in it for me and my business ?

- Financially contributing to the betterment of Spokane area elementary age kids.
- Connecting with people through the shared love of Riverside State Park

### Who can I contact with questions?

- Sponsorship Lead: Carolyn Knowles | 509-464-9222  
ccarolynconnelly@gmail.com